

Fiscal Year 2019-20 City Council Objectives

Council Focus Area	Strategic Initiatives	Council Objectives	Priority	Work Plan for 2019-20	Status update as of January 2020	Status update as of August 2020
Stewardship of Infrastructure	Reliability	Reconstruct all failed streets in San Mateo by 2024 using Measure S sales tax, Countywide Measure A funding, grants, General Fund and other available funding.	A	Design and complete construction on next series of streets. Re-establish program scope through FY 23/24.	On target to issue Lease Revenue Bonds in March 2020, which will provide funding to support the Smooth Street Program. Continuing work on annual and overall reconstruction progress.	Bonds issued in February 2020. Obtained all permits and awarded construction contract during May 2020.
		Replace all remaining high voltage circuits to improve safety and reliability of the street light system.	A	Complete construction of Baywood HV circuit improvements. Begin design of next phase of the project.	Progress continues on overall program. Baywood lighting improvements are under review to address residents interests.	Evaluating alternative pedestrian-scale light fixtures and starting design process for next phases of work.
	Resilience	Remove North Shoreview from FEMA Flood Assessment.	A	Begin project construction.	On target to issue Lease Revenue Bonds in March 2020 to provide funding to support flood control improvements in North Shoreview. FEMA approval complete; BCDC permit pending; project has gone out to bid.	Bonds issued in February 2020. Obtained all permits and awarded construction contract during May 2020.
	Environmental Responsibility	Fund and deliver the Clean Water Program.	A	Complete projects and tasks as outlined in the program charter. Finalize design and CEQA for Underground Flow Equalization System (UFES). Start construction of WWTP Upgrade & Expansion.	UFES EIR adopted and certified. Construction of WWTP underway. Second WIFIA loan invitation to apply was approved.	Negotiating terms of the WIFIA WWTP Loan. No significant schedule impacts associated with COVID-19. Awarded UFES in June 2020.
		Meet the 100% trash reduction mandate.	A	Continue with implementation of capital program to meet regulatory requirements.	Staff is evaluating the results of the Trash Capture Plan Reassessment to determine which projects and methods of trash reduction to implement.	No further updates.
		Develop an anti-littering and trash outreach campaign.	A	Public Works will develop outreach and messaging strategy for an enhanced outreach campaign.	Staff is reviewing a consultant proposal to develop an enhanced outreach campaign to businesses.	Consultant has been selected and work is underway.
		Analyze potential to produce potable drinking water from the Clean Water Program	B	Public Works will continue to explore partnership and funding opportunities for potable water reuse.	The exploratory study with SFPUC, Foster City, Redwood City, SVCW and Cal Water continues to evaluate options for a collaborative effort to achieve sustainable water reuse.	Finalized the scope of work for Phase 3 of this effort.

Legend:

Highlighted cells: priorities that are delayed or put on hold

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Quality of Life	Neighborhoods	Expedite traffic management improvements based on public input received from Neighborhood Traffic Forums, Neighborhood Traffic Management Program, and best practices. Enhance transparency of outcomes and frequency of Council status reports.	A	Continue to prioritize traffic improvements from TAP reports and resident requests and provide updates to SIC and City Council. Police will continue to dedicate resources with a focus on enforcement, education and awareness.	Police is partnering with Public Works to dedicate resources to enforcement, education and awareness. New TAP completed for Bay Meadows neighborhood with immediate improvements and TAP for Sugarloaf neighborhood is being prepared.	City Council study session was held on 8/17/2020 to discuss strategy going forward.
		Minimize impacts to residents from train horn noise at City at-grade crossings.	A	Continue to coordinate with CPUC on crossing safety improvements and evaluate other potential options to lower San Mateo's risk index towards qualifying for a quiet zone.	CPUC Section 130 safety funding in progress for Quad Gates at 4th and 5th Ave crossings. Staff initiated a traffic impact study for potential closure of either or both E. Bellevue and Villa Terrace crossings.	No further updates.
		Minimize parking impacts throughout the City.	A	Implement City Council approved changes in conjunction with overall parking enforcement program. Police will continue to partner with Public Works on effective delivery of parking enforcement Citywide.	Contract for parking enforcement services will begin in February, providing increased enforcement and technological enhancements. Staff is doing aggressive enforcement at hot spots and is hiring dedicated staff to address abandoned vehicles. Updated RPPP policy approved by City Council.	Parking enforcement was temporarily suspended due to COVID-19, but has resumed in July 2020. Will evaluate progress of enhanced enforcement at October 2020 study session.
		Identify streets and intersection experiencing major congestion due to regional traffic and identify effective measures to mitigate the impact on traffic flow and the adjacent neighborhoods.	A	Continue to implement/construct congestion relief mitigations including capital projects and Police enforcement at traffic hot spots.	Police staff continue to provided targeted enforcement at hot spots. Hillsdale at 101 improvements is moving forward with C/CAG and the TA. Consultant hired to analyze the 19th Avenue/Fashion Island corridor for potential improvements.	No further updates.
	Community Services	Implement Library Space Master Plan.	A	Finalize funding and design plans for the Branch enhancements. Execute service agreement with architectural firm. Begin work on the project.	We have secured funding and finalized the design plans for the the Branch enhancements. The project is projected to begin in Q4 FY 19/20.	This project was paused due to adjustments needed to sustain library safety and reintroduce limited services during COVID. If permissible, plan to complete Q4 FY20/21.
	Public Health and Safety	Enhance emergency response times during peak traffic conditions.	A	Police will evaluate other possible substation locations to enhance response times. Fire will continue to explore funding opportunities and partnerships with allied agencies such as SamTrans to improve our mobility and pre-emption traffic signal technology.	Police substation/rest quarters under construction at 1812 S. Norfolk Street and will be complete by March 2020.	Substation construction was completed March 2020. However, due to health restrictions, the rest quarters are not being used.
		Implement the Safe and Secure Neighborhoods Initiative.	A	Identify and implement innovative safety and security practices in our community including our community engagement and safety partnerships as well as technology initiatives to enhance neighborhood safety and security.	Police have been conducting public outreach to encourage NEST camera registry and have installed ALPRs on 4 vehicles and two mobile message trailers.	No further updates.
		Explore banning smoking in commercial areas.	B	To be completed in later fiscal year.	No progress to date.	To be completed in 2020/21

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Framing the Future	Social Leadership	Consider the adoption of wage theft protections.	C	Continue policy analysis work and tracking of efforts in other jurisdictions.	Staff continues to monitor efforts in other jurisdictions.	No further updates.
		Pursue development of additional housing including affordable and workforce housing.	A	Collaborate on marketing and outreach for occupancy of the Bay Meadows project. Negotiate Disposition and Development Agreement and continue entitlements process for Downtown RDA sites. Study inclusionary policy revisions for Council consideration. Amend Accessory Dwelling Unit and Junior Accessory Dwelling Unit Code requirements. Continue to look for opportunities to increase supply of affordable and workforce housing.	Construction for Bay Meadows project is underway and a marketing plan will launch Spring 2020. Disposition and Development Agreement for Downtown sites is being negotiated for adoption estimated in July 2020. ADU/JADU ordinance recommendations underway with implementation of new State laws effective 1/1/20.	At the end of Q4, the Bay Meadows marketing plan was finalized and construction was on schedule for completion at the end of summer 2020. The Downtown Sites project continues on-track. ADU/JADU Code updates have been slow moving due to staffing constraints not associated with COVID.
		Review the findings of the 2016 Housing Task Force and revisit any unresolved recommendations related to rental protections and affordable housing.	A	Continue work on tenant programs identified by Council including 1) revisions to inclusionary requirements, 2) exploring Section 8 Participation/Voluntary Landlord Incentives, and 3) minimum lease terms and increasing noticing requirements.	1) Adopted and implemented a tenant relocation ordinance. 2) Held Council Study Session and developer round table on revisions to inclusionary requirements to increase the Below Market Rate percentages. Will return to Council with recommendation in February 2020.	New BMR affordability requirements to include a minimum of 15% affordability and annual BMR pricing for rentals and ownership units were adopted.
	Strategic Planning	Implement the Central Park Master Plan.	A	Release RFP, select landscape architect and begin first phase of community meetings for playground design.	RRM selected as landscape architect. Preferred design for Fallen Heroes Memorial selected by Committee. Public workshop and on-line survey for playground design elements completed.	Playground design alternatives in progress.
		Update the General Plan.	A	Continue public outreach and General Plan subcommittee meetings, develop draft preferred General Plan Scenario, and establish draft General Plan Goals and Policies.	Held 26 community outreach events for the 2040 General Plan. The City Council accepted a vision statement and established 10 study areas to explore various land use alternatives. Continue general plan community outreach and identify alternative scenarios for future growth.	Consistent with City Council direction, in response to COVID, staff/consultant are currently evaluating existing GP2030 goals/policies, and community outreach on study areas will continue following the election.
		Prioritize existing infrastructure plans	A	Develop a comprehensive analysis of all pending infrastructure plans to allow for prioritization of improvements within funding constraints.	Staff is compiling the proposed improvements from all Master Plans into a singular database. Will bring it to City Council for review and prioritization in the Spring.	Due to COVID, this item got delayed to Fall 2020.
		Review Development Impact Fees	A	Analyze and update the City's current Development Impact Fees.	Staff is in the process of selecting consultant to complete study. Work is proposed to be completed by August 2020.	Matrix Consulting group was selected to conduct the Fee Study. Work on the Study was slightly delayed at the start of the SIP, but is now well underway and expected for completion in November 2020.

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Economic Vitality	Commercial/ Retail Districts	Update the Downtown Area Plan.	A	The preferred scenario for the Downtown Plan will be developed in conjunction with the General Plan Update effort and included in the 2019 work program.	The Downtown area has been added as a Study Area in the General Plan Update. Alternatives and specific goals and policies for the downtown area will be folded into the General Plan for a comprehensive 2040 plan for the City.	No further updates.
		Create additional parking supply for Downtown San Mateo.	A	Obtain entitlements for the parking garage on the RDA sites.	Entitlements anticipated July 2020.	Entitlements awarded August 2020
		Enhance the customer experience Downtown and in other commercial districts.	A	Continue focus on Downtown cleanliness. Evaluate additional beautification options for the Downtown. Pilot new events and cultural activities in Downtown.	New expanded cleaning contract started on July 1st and staff resources are devoted to enhanced oversight. City hosted September nights events and will continue them next fiscal year.	September Nights on B cancelled for 2020. Instead piloting outdoor dining in parklets and full street closures.
		Explore the establishment of Property-Based Improvement Districts (PBIDs).	A	Work with the DSMA to initiate conversations with Downtown property owners regarding interest in PBID formation.	Staff to complete an analysis of property ownership in the Downtown in early 2020 and then initiate conversations with major property owners to gauge interest.	Property ownership analysis completed. Work to continue in 2020/21.
	Financial Sustainability	Eliminate the City's unfunded pension and Other Public Employee Benefits (OPEB) liabilities by no later than 2050.	A	Pre-pay annual lump sum for 2019-20 unfunded liability contribution in July 2019; incorporate additional discretionary pension payment into 2019-20 budget. Make required OPEB contribution.	Unfunded Accrued Liability for 2019-20 prepaid in July 2019. Will present mid-year budget to Council on 1/21 and get direction whether to move forward with Additional Discretionary Payment (ADP). Utilize CalPERS' new Pension Outlook tool to forecast scenarios.	Paying the annual required contribution to CalPERS without making an additional discretionary payment will still keep the City on track to meeting this objective.
		Develop portfolio options for sustained enhanced revenues.	A	Pending Council direction from 2019 follow-up study session, staff will begin to develop implementation plans as applicable.	On target to begin revenue ballot measure polling in March 2020, present results to Council in April 2020 during the budget study session.	Will present Phase II of the Fiscal Sustainability Plan in October 2020. The two primary elements that will determine the magnitude of subsequent actions are 1) 2019-20 General Fund performance; and 2) CalPERS 2019-20 investment losses.